

Launch a Profitable Real Estate Career Now!

(Even if you don't have a ton of money
to sink into it)

Most new real estate agents have no idea how to actually launch their real estate career after they get their license. Even worse, many of them waste a small fortune on costly mistakes—simply because they don't know what to do or how to even get started.

Are you trying to decide which brokerage firm to join? Or maybe you've joined one, but you wonder if you made the right decision—and you're afraid to make a change.

Do you wonder how to get clients? Paying for leads is NOT the only way, even if it seems like all of the other agents are doing it! There are ways to find clients without paying for them.

Do you start every day with a plan for how to grow your business? Or does your plan consist of wishing that the phone would ring?

Why should buyers and seller work with you, anyway? What separates you from the thousands of other real estate agents out there?

Are you worried about making mistakes? You do realize that mistakes can be very costly in the real estate business, right? After all, you're dealing with assets worth hundreds of thousands of dollars—maybe more!

Let's be honest. All of this is a little frustrating, right? Maybe even a little scary? Right now, you may feel stuck between the proverbial rock and hard place.

- You've spent a good bit of time (and money) to get your real estate license.
- You need to get this show on the road, but you're not exactly sure how to do that. You need clients, and soon!
- Spending more money to fund your real estate start-up is not an option.

Are you ready to learn a better way to launch a profitable real estate career without going broke in the process? If the answer is yes, then you need a copy of my book.

Step Five: How to Launch a Kick A\$\$ Real Estate Business Without Going Broke.

I'm Patti Hornstra, and I've worked in the real estate industry since the late 1980s, first as an administrator, then as an agent and ultimately as a broker. I've worked with hundreds of agents, both new and experienced, as a real estate broker/owner, recruiter, instructor, trainer, mentor, and coach.

My goal is to teach new agents how to:

- not* pay for leads . . .
- build a business based on referrals . . .
- become the best of the best . . .

- ☒ avoid costly mistakes . . .
 - ☒ reach their income goals . . .
- . . .by launching their career using a realistic and methodical approach.

This book will show you how to:

- ☒ STOP making career decisions based on emotion & START (or restart) your career the right way.
- ☒ STOP (or never start) paying for client leads & START expanding your sphere of influence and work with people you choose.
- ☒ STOP wondering what to do to grow your business & START working with a strategic plan for growth.
- ☒ STOP wondering how to compete with thousands of other agents in your market & START sharing your value with potential clients.
- ☒ STOP (avoid) making costly mistakes & START working smarter, not harder.

The five simple steps in this book will guide you through the process of launching (or relaunching) your real estate career without spending a small fortune in the process.